

Business Education ePortfolios



Stakeholder Flyer

Academic teaching staff, employers

Assessing generic/employability skills in business education is a constant challenge. While knowledge or problem solving may be explicitly assessed, other important skills that we know are highly valued by graduate employers, like teamwork or self-management, are more problematic. As we learn more about the value of students creating their own evidence of achievement to demonstrate these skills, we look to different approaches and methods to capture that learning. An ePortfolio is one approach that can assist educators as facilitators of learning, and students as potential employees, in this complex task.

An ePortfolio provides an opportunity for students to reflect on their unique and diverse approaches to learning and to generate evidence of the employability skills highly valued by graduate employers. These skills include, but are not limited to, professional judgement, leadership, digital literacy, self-management, creativity and innovation, communication, teamwork, problem solving, social responsibility and ethics. Providing this evidence enhances the opportunity for graduate employers to source the best candidate in an increasingly competitive market.

Professional Bodies

Developing business graduates who are skilled to meet the diverse and constantly changing landscape of a global business environment ensures that educators seek out evolving methods and approaches to education, with a special focus on assessment. Professional bodies play a unique role in further educating graduates for a specific profession.

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Students

As a graduate in a business discipline, you know that the competitive market for employment demands that you are able to 'stand out in a crowd'. Your ePortfolio provides an opportunity for you to do just that. Treat it as a record of your learning, to evidence what you have achieved over your academic journey and use it beyond your degree as you enter your chosen profession or undertake further studies. Use it to reflect on how you learn, your strengths and the challenges you have faced and what makes you an employable graduate. This is your own personal record of learning and achievement, past, present and future.

ADTLs/PVC

Assessing generic or employability skills in business education is a constant challenge, yet increasingly we are required by national and international accrediting bodies to provide evidence of achievement (Assurance of Learning). While knowledge or problem solving may be explicitly assessed, other skills that we know are highly valued by graduate employers, like teamwork and self-management, are more problematic. As we learn more about the value of student's creating their own evidence of achievement for skills of this type, we look to different approaches and methods to capture that learning. An ePortfolio provides an opportunity for students to reflect on their unique approach to learning and to generate evidence of the employability skills highly valued by graduate employers. These skills include, but are not limited to professional judgement, leadership, digital literacy, self-management, creativity and innovation, entrepreneurship, social responsibility, cultural awareness, sustainability and ethics.

OLT

ePortfolio is an innovative tool which have the potential to create meaningful learning experiences for students and enhancing the employability of graduates. Despite its potential, ePortfolio use in higher education remains limited. A cutting-edge research project led by Deakin University in partnership with USQ and Macquarie University explores the potential of ePortfolios in business education. This large scale study is changing the way learning occurs and is evidenced, and aligns with the OLTs focus on enhanced learning and teaching. The project affords enhancements to learning experiences and outcomes, employability, career development and professional identity.

ABDC promoting

As the higher education sector continues to explore issues of academic standards, quality assurance and enhanced teaching and learning, it looks to different approaches and methods. ePortfolio is one approach that can assist us in this complex task. An ePortfolio provides an opportunity for students to reflect on their learning and, more importantly, to evidence the skills that we know are valued by graduate employers. A cutting-edge research project led by Deakin University, in partnership with USQ and Macquarie University, explores the potential of ePortfolios in business education to offer enhancements in the following critical areas: learning experiences and outcomes, employability, career development and professional identity.

AACSB

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A cutting-edge research project led by Deakin University, in partnership with USQ and Macquarie University, explores the potential of ePortfolios in business education affording enhancement to the following critical areas: learning experiences and outcomes, employability, career development and professional identity.

AAEBL

A cutting-edge research project led by Deakin University, in partnership with USQ and Macquarie University, funded by the OLT, explores the potential of ePortfolios in business education and the enhancements afforded to the following critical areas: learning experiences and outcomes, employability, career development and professional identity. This project is one of the first of its kind in the Australian higher education sector. An ePortfolio provides an opportunity for students to reflect on their unique approach to learning and to generate evidence of the employability skills highly valued by graduate employers. These skills include, but are not limited to professional judgement, leadership, digital literacy, self-management, creativity and innovation, entrepreneurship, social responsibility, cultural awareness, sustainability and ethics. Feedback from graduate employers, academic business education leaders and students provides a rich source of information for the project.

E-portfolios Australia

While ePortfolios are not new, their uptake in business education in the Australian higher education sector remains strikingly limited. This is despite the growing popularity of ePortfolios overseas (for example, in the US and Canada), and the potential enhancements to teaching and learning afforded by ePortfolios. A cutting-edge research project led by Deakin University, in partnership with USQ and Macquarie University, funded by the OLT, explores the potential of ePortfolios in business education and the enhancements they offer to the following critical areas: learning experiences and outcomes, employability, career development and professional identity. An ePortfolio provides an opportunity for students to reflect on their unique approach to learning and to generate evidence of the employability skills highly valued by graduate employers. These skills include, but are not limited to professional judgement, leadership, digital literacy, self-management, creativity and innovation, entrepreneurship, social responsibility, cultural awareness, sustainability and ethics. Feedback from graduate employers, academic business education leaders and students provides a rich source of information for the project. This project is one of the first of its kind in the Australian higher education sector.

Support for this publication has been provided by the Australian Government Office for Learning and Teaching. The views in this document do not necessarily reflect the views of the Australian Government Office for Learning and Teaching.